



S.O.A.P. Project

The S.O.A.P. Project is a hands-on outreach activity to fight human-trafficking by reaching trafficking victims and educating communities about its prevalence—all with a simple bar of soap. Labels with the National Human Trafficking Hotline number are placed on bars of soap and distributed to local hotels. There are several ways your organization can get involved, regardless of group size, resources, and hotel availability in your area.

Option One: Labeling and Donating Soap Bars



Source: SOAP Project

Option One is simple and serves as an excellent introduction into anti-trafficking outreach.

Simply purchase a case of soap (\$135.00) * from the [S.O.A.P. Project's website](#) to receive labeling stickers and 1000 bars of soap to label and send back so that a local S.O.A.P. chapter can use them to distribute at hotels.

You can organize a standalone “labeling party” to label the soaps or you can make it part of a larger occasion focused on human trafficking awareness.

All credit for activities and information goes to the S.O.A.P. Project

***Prices do not include shipping costs**



Option Two: Labeling and Outreach

Hosting an outreach event (\$150.00) * includes labeling soap bars as in option one, as well as distributing the soaps to local hotels and educating their employees on human trafficking indicators/red flags.

Hotel training:

- ❖ First, participants are given a training by S.O.A.P, which includes how to approach hotel staff, and which type of local hotels to visit.
- ❖ At the hotels, volunteers make outreach visits and then schedule trainings for hotel staff on the red flags of human trafficking, what to do if they suspect there is a victim, and when to call the National Human Trafficking Hotline.
- ❖ Participants can also bring missing children posters and ask the hotel staff if they would be willing to hang them up (without insinuating trafficking is occurring at the hotel).

Note: If you choose to do hotel outreach, please pre-arrange a session with S.O.A.P. We also recommend that participating teenagers be accompanied by trusted adults.

Links

- [S.O.A.P. Project Website](#)
- [S.O.A.P. Project Store \(for soap cases and materials\)](#)



Source: SOAP Project

All credit for activities and information goes to the S.O.A.P. Project

***Prices do not include shipping costs**