



Trafficking Hotline Number Flyer Distribution

This is a great group activity and an important way to help combat trafficking. The more people that know about the hotline, the more we can protect at-risk individuals and ensure that victims are getting the help they need.

Where to Obtain Materials

The National Trafficking Hotline number is available on many flyers for distribution at no cost from trusted anti-trafficking organizations. Some organizations include:

- ❖ Department of Homeland Security's Blue Campaign
- ❖ National Human Trafficking Hotline

Best Practices for Posting Hotline Flyers

- ❖ Ask before posting a hotline flyer! (See suggested script below.)
- ❖ Think about the demographics of your community and choose awareness flyers accordingly. Consider posting the hotline number in different languages.
- ❖ Look for prominent and eye-catching locations to post the hotline number.
- ❖ Use pre-existing and well-known places where information is regularly posted.
- ❖ Do not go alone—especially in areas that you are not familiar with. Students and young people should be accompanied by a trusted adult.

Sample Script

“Hello, my name is **[insert your name]** and I am raising awareness about the National Human Trafficking Resource Center’s 24/7 hotline that serves victims of human trafficking in the community. Would you mind if I posted a flyer about this organization with the hotline number here at **[insert business/organization/location]**? Educating the public is the first step to stopping this crime and helping victims. Your support would be a big help. Thank you.”

Suggested Places to Post the Flyer

- Police Stations
- Libraries
- Schools
- Malls
- Movie Theatres
- Grocery Stores
- Gas Stations
- Gyms
- Restaurants
- Hair and Nail Salons
- Hotels/Motels
- Hospitals
- Clinics
- Places of Worship
- Parks
- Community Centers
- Public Restrooms
- Shelters
- Soup Kitchens
- Domestic Violence/Sexual Assault Centers
- Bus and Truck Stops
- Metro/Subway Stations
- Busy Street Intersections
- Train Stations
- Hospitals