



BECOME *a* SHEPHERD

Promoting Ethical & Fair Trade to Combat Slavery

Buying ethical or fair-trade means purchasing Slave-Free products! Fair Trade certification secures the rights of workers, ensures just pay and safe working conditions, and reduces poverty. Listed below are ways to promote ethical trade and combat the crime of human trafficking.

Host an Event

- ❖ Host a tasting event and offer colorful displays of free samples of ethically sourced goods. Coffee, tea and cocoa are most commonly provided.
- ❖ Host an Ethical Trade Event or a local sale inviting area markets specializing in fair and ethical trade. You can also using [Equal Exchange](#) products!
- ❖ Feature ethically sourced products like hand-crafted cards or nativities to sell in the parish gift shop or at fundraisers.
- ❖ Raffle off a donated basket filled with a variety of fair-trade items.



Educate

- ❖ Supply flyers/messages to your parish or ministries to post in parish bulletins and social media regarding ethical trade and the prevalence of forced labor, including child labor.
- ❖ Feature a CRS Global Speaker who are priests and deacons that deliver free homilies, presentations at community events, weekend liturgies or school assemblies.
- ❖ Play short, looped videos educating about ethical trade at events or functions.
- ❖ Set up tables with information on how ethical consumerism helps combat forced labor.

Ethical Shopping to Combat Slavery

- ❖ Read labels and research the companies of interest to learn about their ethical practices and standards. Look for their 'sustainability' or 'social responsibility' reports.
- ❖ Purchase products created by survivors. This is an excellent way to support their recovery and provide income for survivors who may lack work skills and/or education.
- ❖ Shop with non-profits and organizations that serve the poor. SERRV International has an online store that supports small scale farmers and artisans around the globe. To purchase SERRV products, go to their website linked [here](#).

THANK YOU TO ST. ANNE CATHOLIC CHURCH OF SEAL BEACH, CA FOR THEIR WILLINGNESS TO SHARE THIS ACTIVITY